

PRESS KIT

BRENDAN D. MURPHY

Consciousness Researcher · Author · CTM Architect

This press kit contains everything a podcast host, journalist, or producer needs before speaking with Brendan — author biography, book overviews, suggested interview questions, and endorsements.

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brendandmurphy.com
team@brendandmurphy.com

Brendan D. Murphy

CONSCIOUSNESS RESEARCHER · AUTHOR · CTM ARCHITECT

What does consciousness actually encounter during and after death? Brendan D. Murphy has spent over two decades building the most rigorous cross-disciplinary answer to that question available. He is an independent consciousness researcher and author working at the fault line between empirical science and the world's esoteric traditions—testing both against evidence rather than taking either on faith.

His new book, *Reverse Engineering the Afterlife* (2026), introduces the Consciousness Transition Model (CTM)—a structured, cross-disciplinary framework for understanding what consciousness encounters during and after death. Built from over two decades of research across near-death studies, reincarnation data, systems thinking, depth psychology, and esoteric philosophy, the CTM is not a belief system, but an operational map.

His first book, *The Grand Illusion: A Synthesis of Science and Spirituality* (2012)—drawing from quantum physics, consciousness research, psi phenomena, and comparative philosophy—established him as one of the most thorough independent researchers in the field.

PEER RECOGNITION

- Professional Member — IANDS (International Association for Near-Death Studies)
- Professional Affiliate — Galileo Commission
- Full Member — Scientific and Medical Network (SMN)

"Murphy knocks it out of the park... the depth and breadth of his bibliography is mind-boggling."

— Eileen McKusick, Author, *Tuning the Human Biofield*

Three Lengths

50-WORD BIO

For podcast show notes, event one-liners, social bios

Brendan D. Murphy is a consciousness researcher and author of The Grand Illusion series. Drawing on quantum physics, depth psychology, psi research, reincarnation data, and esoteric philosophy, his work culminates in the Consciousness Transition Model—the first structured, cross-disciplinary map of what consciousness encounters after death.

100-WORD BIO

For event programs, podcast intros, press listings

Brendan D. Murphy is an Australian consciousness researcher and author based in Mexico. His first book, *The Grand Illusion* (2012), is a wide-ranging investigation into the nature of reality, drawing on quantum physics, consciousness research, esoteric traditions, psi phenomena, and comparative philosophy. His second book, *Reverse Engineering the Afterlife* (2026), introduces the Consciousness Transition Model—a structured, cross-disciplinary framework for understanding what consciousness navigates during and after death. Brendan has been endorsed by Eileen McKusick, is a Professional Member of IANDS, a Professional Affiliate of the Galileo Commission, and a Full Member of the Scientific and Medical Network.

200-WORD BIO

For press releases, academic submissions, detailed media listings

Brendan D. Murphy is an Australian consciousness researcher and author whose work operates at the intersection of empirical research and the world's esoteric traditions—treating neither as the final word and cross-examining both against evidence.

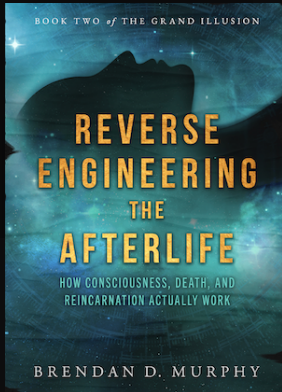
His first book, *The Grand Illusion: A Synthesis of Science and Spirituality* (2012), was the product of over 10,000 hours of research into the nature of reality, drawing on quantum physics, consciousness studies, psi research, esotericism, and comparative philosophy. It established Brendan as a rigorous independent voice in the consciousness field, known for integrating scientific anomalies with non-materialist frameworks.

His second book, *Reverse Engineering the Afterlife* (2026), is the culmination of 23 years of research and introduces the Consciousness Transition Model (CTM)—the first structured, cross-tradition map of what consciousness navigates after physical death. Drawing from near-death studies, reincarnation research, Vedanta, Neoplatonism, Theosophy, depth psychology, and systems thinking, the CTM treats the afterlife not as a destination but as an operating environment with definable structure and rules.

Brendan is a Professional Member of IANDS, a Professional Affiliate of the Galileo Commission, and a Full Member of the Scientific and Medical Network.

*"Murphy knocks it out of the park... the depth and
breadth of his bibliography is mind-boggling."*

— Eileen McKusick, Author of *Tuning the Human Biofield*



2026 — BOOK TWO OF THE GRAND ILLUSION SERIES

Reverse Engineering the Afterlife

Brendan D. Murphy

What This Book Is

Reverse Engineering the Afterlife is a cross-tradition investigation into what happens to consciousness after physical death—drawing from NDE research and cross-cultural traditions including Vedanta, Neoplatonism, Gnosticism, and Theosophy.

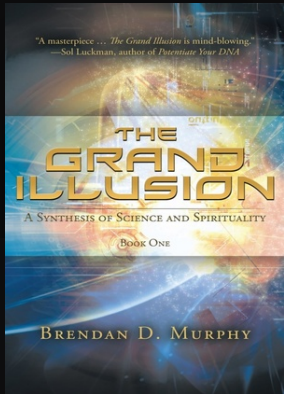
It introduces the Consciousness Transition Model (CTM)—a structured, cross-tradition map grounded in convergent evidence. Not a belief system. Not a narrative. A model.

The Questions It Answers

- Why do near-death experiences, OBEs, and religious visions differ in content yet follow consistent structural patterns?
- What aspects of consciousness persist after death—memory, identity, perception?
- How does the transition out of the body actually unfold?
- Are post-mortem environments objective, subjective, or hybrid?
- How do reincarnation accounts fit into a larger system—random, cyclical, or structured?

What Makes It Different

Most existing literature either interprets the data through belief systems or dismisses it outright. Reverse Engineering the Afterlife does neither. It treats the afterlife as an operating environment with structure and mechanics that can be mapped without requiring prior belief.



2012 — BALBOA PRESS

The Grand Illusion

A Synthesis of Science and Spirituality

What This Book Is

The Grand Illusion is a large-scale synthesis of the evidence for a consciousness-first model of reality—drawing from NDE research, psi phenomena, epigenetics, and cross-cultural esoteric traditions.

It establishes the foundational argument that Reverse Engineering the Afterlife builds on: the argument that consciousness is not produced by the brain, but filtered, constrained, and expressed through it.

Core Argument

Materialism cannot account for the full range of anomalous human experience—from veridical perception in near-death states to non-local psi phenomena and cases of consciousness operating under severely reduced brain function. Drawing on over 1,000 citations, Book 1 builds the case that a consciousness-first model of reality is not only viable, but better aligned with the available evidence.

Key Facts

PAGES	600+
CITATIONS	1,000+
RESEARCH HOURS	10,000+
PUBLISHED	2012, Balboa Press 2017, Global Freedom Movement Press

Suggested Interview Questions

These are starting points, not a script. Brendan is most alive in conversation when questions are genuine — he does not prepare answers. The best interviews follow the thread wherever it goes.

SET 1 — BOOK 2 & THE CONSCIOUSNESS TRANSITION MODEL

For shows covering consciousness research, NDE, afterlife, metaphysics

- What is the Consciousness Transition Model—and what makes it structurally different from existing models of the afterlife?
- You say NDEs reveal the departure lounge, not the arrival city. What do you mean by that?
- The "soul trap" narrative has exploded in popularity. Why do you think it misinterprets the underlying data?
- What does reincarnation actually look like when you strip away religious and moral frameworks?
- After 23 years of research, what did you have to change your mind about?
- When you line up different traditions and experiences, what similarities stand out?
- If consciousness continues after death, what actually determines where you go or what you experience next?
- If the CTM is accurate, what are the real-world implications for how we live now?
- You describe death as a "context switch," not a termination. What does that mean in practical terms?
- Are the entities people encounter in near-death and mystical states autonomous beings—or structured projections of consciousness itself?



Brendan D. Murphy

CONSCIOUSNESS RESEARCHER · AUTHOR · CTM ARCHITECT

Website

brendandmurphy.com

Media Enquiries

team@brendandmurphy.com

Note to hosts: Brendan does not use notes or prepare talking points. He riffs.

Give him a genuine question and follow the answer—the best material comes from going deeper, not moving on.